



draftLOOK™

PARTNER PROGRAM

A Manufacturing Partnership Built for Long-Term Growth.

2026



About the draftLOCK™ Partner Program

DraftLOCK™ is a 100% Canadian-made window and door system trusted by retailers, developers, and renovation professionals nationwide. The DraftLOCK™ Partner Program is designed for businesses that value quality, committed to their customers, and ready to grow with a manufacturer that supports them every step of the way.

When you become a DraftLOCK™ Partner, you gain access to a proven product line, structured manufacturing support, in-market resources, and a program designed to make your business more competitive in a fast-growing market.

Endorsed by:

Bryan Baessler

Certified Performance Standards You Can Rely On

Every DraftLOCK™ window is manufactured to meet or exceed Canadian performance benchmarks. These certifications exist so your customers never have to take your word for it.



ENERGY STAR

DraftLOCK™ products meet and exceed all 2026 ENERGY STAR® requirements – a unified set of Canadian standards for energy efficiency across all climate zones.



NFRC

Standardized ratings for the energy performance of windows and doors – ensuring consistent, verifiable thermal benchmarks your customers can trust.



NAFS-11

Tested according to the North American Fenestration Standard, evaluating structural performance, water resistance, and air leakage. Our products meet the highest levels of quality and durability.



IGMA CERTIFIED

DraftLOCK™ meets the high standards set by the Insulating Glass Manufacturers Alliance. We are committed to producing high-quality, reliable, and energy-efficient insulating glass units.

The Standard in Insulated Glass Performance

DraftLOCK™ exclusively uses Cardinal Glass sealed insulated glass units (I.G.) with the Endur® Continuous Spacer – the industry's leading warm-edge spacer technology.

- Ultra-low sealed unit failure rate for long-term reliability
- Patented Endur® spacer increases sightline temperatures and resists interior condensation
- Low U-factor for superior thermal comfort year-round
- Argon or air-filled cavities for enhanced insulation performance
- LoE™ glass coatings available to optimize solar heat gain, light transmission, and energy savings

Cardinal Glass is a named, industry-recognized partner that reinforces the quality claim at every point of sale.





Why Leading Retailers & Partners Choose draftLOCK™

DraftLOCK™ windows are engineered to meet demanding Canadian conditions delivering consistent quality and structural performance, thermal efficiency, and long-term durability across residential and multi-unit applications. All series include multi-point locking systems as standard.

DraftLOCK™ systems are manufactured to support a full range of standard and custom sizes; including unique shapes and architectural configurations — while maintaining structural integrity and performance compliance. If your client has a complex opening, we can build to it.

Core Product Line



DraftLOCK™ Slim Contour Series

- Double-glazed windows
- ENERGY STAR® certified
- Cardinal Glass I.G. with Endur® Continuous Spacer
- Multi-point locking system
- Premium stainless steel hardware in white or black



DraftLOCK™ Plus Slim Contour Series

- Reinforced triple-glazed windows
- ENERGY STAR® Top Performer
- Foam-filled chambers for enhanced thermal insulation and noise reduction
- Stainless steel hardware
- Multi-point locking system
- Cardinal Glass I.G. with Endur® Continuous Spacer



DraftLOCK™ Euro Series

- Tilt and turn windows
- Supreme multi-point locking system for maximum security
- Available in double and triple glazing
- Cardinal Glass I.G.
- Hardware available in white, black, gold, and silver



DraftLOCK™ Patio Doors

- Tilt & turn, Stacking, and Sliding style patio doors
- Versatile opening options — tilt-in and full 180-degree swing
- Multi-point locking system
- Steel-reinforced frames



Product Features

The details below are the proof points your sales team needs on the floor. Each one addresses a real customer concern — **energy costs, security, durability, and long-term value.**

Grade 40 Structural Strength

All DraftLOCK™ vinyl windows are Grade 40 rated — the highest structural classification in the industry. This means superior resistance to wind load, air infiltration, and water penetration. Grade 40 is the standard builders and developers require for high-exposure environments and multi-storey construction.

Fully Transferable Warranty Coverage

DraftLOCK™ windows come with a lifetime warranty on windows and hardware, 20 years on Cardinal Glass sealed units, and 10 years on painted finishes. This layered coverage signals long-term confidence in the product — a direct selling point for any customer weighing durability and home value.

Multi-Point Locking Systems

Every DraftLOCK™ window style includes multi-point locking as standard. This improves sealing, security, and structural integrity simultaneously. European-style tilt and turn systems include a supreme multi-point locking system with engagement on all four sides for precision and protection.

Foam-Insulated Chambers

Available as standard on the Plus series, foam insulation is injected within frame chambers to enhance thermal performance, reduce noise transmission, control humidity, and contribute to greater overall energy savings. An optional upgrade on the Slim Contour series.

A Style for Every Opening.

DraftLOCK™ windows are available in a full range of operating styles – engineered to suit any architectural application, from standard residential to custom commercial builds.



Fixed Low Profile

Non-operating. Larger viewing area than standard windows for maximum natural light and improved energy efficiency. Ideal as a standalone unit or paired with operating styles.



Fixed High Profile

Non-operating. Designed to match casement and awning frames seamlessly. Pair with operating windows for a clean, cohesive look across larger openings.



Casement

Hinged on one side, opens outward with a simple crank. Maximizes natural light and ventilation. Available in left and right configurations with multi-point locking.



Single Slider Tilt

One operating sash, one fixed pane. Tilts inward for easy cleaning. Pairs with fixed windows to create wide openings with natural light and ventilation.



Single Slider Lift-Out

Two sashes – one slides horizontally for ventilation. Lifts out completely for easy cleaning and low maintenance. A practical, reliable choice for any space.



Awning

Hinged at the top, opens outward from the bottom. Provides ventilation while deflecting rain and condensation. Unobstructed sightlines and long-lasting durability.



Tilt & Turn (Euro Series)

Opens fully inward like a door for maximum ventilation, or tilts from the top for secure background airflow. Multiple locks on all four sides of the window for maximum security and greater peace of mind.



Colour & Finish Options

Available in all colours and finishes including **flat**, **gloss**, and **textured**. Custom colour matching available, with two-tone configurations supported. Interior finish packages available in vinyl and wood jamb extension options.

Popular Colour Options

Colour match or create your own custom colour.

			
BLACK	IRON ORE	COMMERCIAL BROWN	CHESTNUT BROWN
			
WINDSWEPT SMOKE	SLATE	SABLE	SAGE
			
WEDGEWOOD BLUE	VENETIAN RED	PEBBLE	WICKER
			
CANYON CLAY	MAIZE	SANDALWOOD	RAINWARE WHITE



ENHANCEMENTS & ADD-ONS

System Enhancements That Drive Upsell

DraftLOCK™ offers a suite of enhancement options that **expand configuration flexibility, increase product value, and support premium selling conversations** with end customers.



Retractable Hidden Screens

Integrated retractable screen systems available for select DraftLOCK™ configurations. Engineered for clean sightlines and ventilation control – concealed when not in use. Compatible with designated product lines.

Modern, Slim Profile Designs

Screens feature pleated fibreglass mesh, blending modern aesthetics with exceptional durability and wear resistance.

Easy Installation On Any Door

Whether it's a front door, sliding patio door, tilt and turn door - or even a folding window wall, our retractable screens are engineered for a perfect fit and simple install.

Custom Finishes

Available in classic white or black, or customize with a colour finish to match any home or design.



WHITE

BLACK



SecurityGuard™ Laminated Glass

Constructed with a bonded interlayer during manufacturing, not post-installation. Designed to hold together upon impact, reducing shattering and enhancing resistance to forced entry. Improves safety without compromising clarity, performance, or system compatibility.

Security Film Application

Applied during the manufacturing process prior to shipment, not post-install. Supports enhanced glass durability while maintaining structural integrity and full warranty alignment.



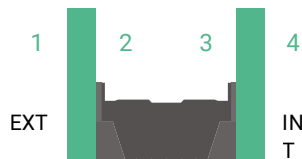
Glass Options

DraftLOCK™ offers a full range of glass configurations to suit any project requirement:

DraftLOCK™ Double Pane *Proven Performance*

DraftLOCK™ insulated glass is fabricated with Cardinal industry leading LoE™ coatings. We offer a variety of standard and interior-facing coatings to enhance thermal efficiency, reduce solar heat gain, resist interior condensation, and meet stringent performance standards.

DOUBLE GLASS
Glass Surfaces

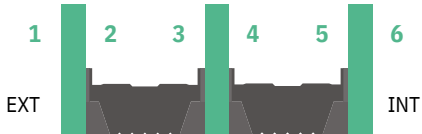


2P 3/4" IG (3MM PANES, 13MM AIRSPACE)			U-FACTOR (IP) - ARGON	
COATING	VIS LIGHT TRANS	SHGC	CLEAR	w/LoE-i89#4
Ē180 #3*	79%	0.69	0.26	-
Ē180	79%	0.65	0.26	0.21
Ē272	72%	0.41	0.25	0.20
Ē366	65%	0.27	0.24	0.20

DraftLOCK™ Triple Pane *Ultimate Thermal Comfort*

DraftLOCK triple-pane IG units are designed to provide optimal thermal comfort during the harshest winter conditions. Triple-pane IG can be configured in multiple overall thicknesses to meet efficiency requirements.

TRIPLE GLASS
Glass Surfaces



3P 1" IG (3MM PANES, 8MM AIRSPACES)		No LoE-i89		w/LoE-i89 #6	
COATINGS	VIS LIGHT TRANS	SHGC	U-FACTOR*	SHGC	U-FACTOR*
Ē180 / Ē180	70%	0.56	0.17	0.53	0.15
Ē272 / Ē180	63%	0.37	0.17	0.36	0.15
Ē366 / Ē180	57%	0.25	0.17	0.24	0.14

*(IP) – Argon Fill



Glass Options

DraftLOCK™ offers double and triple pane configurations with Cardinal LoE™ coatings — see *the glass specifications insert for full performance data*.

Additional options available across the product line include:

- Tempered glass for safety and impact resistance
- Laminated glass for sound control and security
- Privacy glass in multiple finishes

- Internal grills in classic, modern, or custom patterns
- Simulated divided lights (SDLs)
- Architectural shapes for custom openings

IN-MARKET SUPPORT

The Support Structure Behind Every Partner.

DraftLOCK™ is built to support its partners commercially, not just product-wise. The following programs are structured to help you generate demand, close more deals, and build a durable business around our product line.





Marketing & Advertising Support

DraftLOCK™ provides structured marketing support to strengthen regional visibility and drive local demand to support partner growth.

Market Development Advertising (MDF)

Structured advertising cost-sharing to support local visibility and regional growth:

- <\$500,000 in sales: 0.5% MDF allocation
- \$500,000–\$1,000,000 in sales: 1% MDF allocation
- \$1,000,000 in sales: 2% MDF allocation

Digital & Campaign Assets

Approved digital creative, web banners, branded magazines, and promotional materials designed to support local campaigns, online advertising, and in-market visibility. Ready to deploy – no design work required on your end.

Social & Co-op Advertising

Curated content programs from home design inspiration to product installation features, supported by in-market SEO and regional advertising initiatives designed to drive local traffic and leads to your location.

Contractor & Homeowner Lead Generation

Structured initiatives designed to drive qualified contractor, trade, and homeowner leads directly to certified partners. Your location benefits from DraftLOCK™'s national marketing activity.

Branded Merchandise & Collateral

Professional branding materials, point-of-purchase merchandising, and branded merchandise to enhance product presentation and showroom experience.

Product Display & Showroom Support

DraftLOCK™ provides structured display programs designed to enhance product presentation and support in-market conversion.

Full-Size Window Displays

Operational window systems designed to demonstrate performance, hardware functionality, and build quality within a showroom environment.

All-in-One Display Units

Integrated display systems supporting product comparison and upsell opportunities.

Sample Program

Structured access to finishes, hardware, and system samples to support confident purchasing decisions.

High-Resolution Product & Lifestyle Imagery

Approved visual assets for showroom displays and marketing materials.

Complimentary Window Cleaning Kits

Value-added customer support tools designed to enhance post-installation experience and reinforce brand quality.



SALES & OPERATIONAL SUPPORT

The Operational Infrastructure to *Run Efficiently*.



Online Quoting & Delivery Tracking

Integrated systems that simplify quoting, ordering, and shipment visibility. Faster quotes mean faster closes.

Dedicated Account Management

A dedicated account manager for order coordination, project alignment, and issue resolution. One contact, full accountability.

On-Demand Technical Support

Responsive support for product specifications, installation guidance, and performance inquiries. Keeps jobs on schedule and customers satisfied.

Product Knowledge & Sales Training

Structured training programs to ensure your team can sell with confidence. From glass specs to hardware features, your staff will know the product.

Partner Communication Updates

Ongoing product and program updates to keep you aligned on new releases, promotions, and program changes.

Live & Virtual Events

Showcase products at home shows and connect with buyers through virtual renovation livestreams. Exclusive partner events and conferences for networking and program alignment.



Financial Benefits & Incentives

DraftLOCK™ provides structured financial programs designed to support sustainable partner growth and operational efficiency.

Volume Rebate Program

Tiered rebate structures aligned with annual purchasing volume. The more you sell, the more you earn back.

Seasonal Discounts & Special Offers

Timely promotional pricing and offers to drive sales during peak seasons and support campaign activity.

Protected Market Territories

Certified partners receive protected regional territories — reducing competitive overlap and maximizing the value of your partnership investment.

SUSTAINABILITY & COMMUNITY

A Company You Can Be Proud to Represent.



Sustainable Manufacturing

DraftLOCK™ windows are constructed with 100% eco-friendly, lead-free uPVC vinyl – fully recyclable and manufactured to reduce environmental impact. Our production methods are designed for responsible, efficient manufacturing.

Recycling Initiatives

DraftLOCK™ is among the first window manufacturers in Canada to actively recycle used windows. Programs designed to reduce waste and support material reuse where applicable.

IWK Foundation Partnership

DraftLOCK™ is a proud sponsor of the IWK Foundation, contributing to initiatives that make a meaningful difference in communities across Canada. When your customers choose DraftLOCK™, they are choosing a company that gives back.

Community Engagement

We believe local business is built on local trust. DraftLOCK™ supports community organizations and participates in local events to strengthen regional brand presence alongside our partners.



BECOMING A PARTNER

Getting Started Is Simple.

Fill out the application and we'll take it from there. Most partners are up and running within two weeks.

1

Apply

Complete the Partner Application and Business Credit Application included in this package. Submit to your DraftLOCK™ representative – we'll follow up within 5 business days.

2

Get Set Up

Once approved, your dedicated account manager will arrange product training, portal access, showroom display setup, and your full marketing asset library. Everything you need to sell with confidence, ready before you launch.

3

Start Selling

You're live. Co-op advertising, lead generation, seasonal promotions, and a team invested in your growth – all working alongside you from day one.

draftLOOK™ Partner Credit Application

To be completed by the applicant business. All information is confidential and used solely for the purpose of evaluating partner credit eligibility. Submission of this application does not guarantee approval.

Section 1 – Business Information

Legal Business Name

Operating / Trade Name (if different)

Business Address

City / Province / Postal Code

Business Phone

Business Email

Website

Year Business Established

Business Address

City / Province / Postal Code

Business Registration Number

HST / GST Number

Business Type (select all that apply):

Retail Showroom Hardware / Building Supply Store General Contractor

Developer / Builder Renovation Company Other

Section 2 – Primary Contact

First Name

Last Name

Title / Role

Direct Phone

Email Address

draftLOCK™ Partner Credit Application

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Section 3 – Financial Information

Annual Revenue (approximate)

Estimated Annual Window Purchase Volume (\$)

Name of Primary Bank / Financial Institution

Branch City

Account Type

Account Number (last 4 digits only)

Credit Limit Requested (\$)

Preferred Payment Terms (select one):

Net 15 Net 30 Net 45 Net 60 Pre-Payment Other

Section 4 – Trade References

Reference 1

Company Name

Contact Name

Phone

Email

Reference 2

Company Name

Contact Name

Phone

Email

draftLOCK™ Partner Credit Application

To be completed by the applicant business. All information is confidential and used solely for the purpose of evaluating partner credit eligibility. Submission of this application does not guarantee approval.

Section 5 — Authorization & Signature

By signing below, the applicant authorizes DraftLOCK Windows & Doors (a division of Canadian Choice Windows & Doors) to verify the information provided in this application, including contacting trade references and obtaining credit information from financial institutions or credit bureaus as deemed necessary. The applicant confirms that all information provided is accurate and complete to the best of their knowledge.

The applicant acknowledges that approval of this application is subject to DraftLOCK™'s internal credit policies and that credit terms may be modified or revoked at DraftLOCK™'s sole discretion. This application does not constitute a binding agreement or guarantee of partnership.

Authorized Signatory (Print Name)

Title

Signature

Date

Submit this completed application to your DraftLOCK™ Partner Representative or email to:
partners@draftlock.ca

DraftLOCK™ is a registered trademark of Canadian Choice Windows & Doors. All rights reserved. © 2026



Window Warranty

GENERAL TERMS

All windows by DraftLOCK Windows and Doors are manufactured to meet or exceed industry standards. DraftLOCK Windows and Doors warrants its products against defects in materials and workmanship, as described in the particular product warranty. The warranties outlined here and all the terms and conditions contained in this transferable limited warranty are in lieu of and exclude all other warranties and conditions. Warranty does not apply to glass with aftermarket film .

WARRANTY TYPE

25-YEAR LIMITED
25-YEAR LIMITED
25-YEAR LIMITED
25-YEAR LIMITED

COVERAGE

Warranty on White Vinyl Frame and Vinyl Sash Members
Warranty on Insulated Glass
Warranty on Hardware
Warranty on Painted Windows

TRANSFER

The warranty is fully transferrable at no additional cost.

VINYL FRAME AND SASH

25 YEAR WARRANTY on white vinyl frame and vinyl sash members. Windows are warranted against such defects in materials that might result in blistering, peeling, flaking, corroding and uneven fading of the frame or sash from the date of installation.

HARDWARE

25 YEAR LIMITED WARRANTY on all DraftLOCK window hardware is warranted against defects in materials and workmanship for a period of 25 years from the date of invoice. This Limited Warranty does not apply to any hardware that has been tampered with, repaired, or altered, used for a purpose other than that for which it was intended or in a manner which is not in accordance with provided instructions regarding the use of such product, nor does it cover corrosion-related damage.

INSULATED GLASS

25 YEAR LIMITED WARRANTY on insulated glass. Warranty against sealed unit failure (also defined as a loss of the seal between the glass and the edge seal resulting in moisture or dirt between the glass). This coverage is limited to free replacement of insulated glass. The glazing unit warranty, described in the Canadian Standards Association (CSA) standard, does not apply to glass breakage or glass with film applied

SCREENS

Punctures and tears in screens are covered for 25 years, labour not included. Please note that a screen will not stop a child from falling out of the window

PAINTED PRODUCTS

25 YEAR LIMITED WARRANTY on painted products. DraftLOCK painted windows are warranted against such defects in materials and workmanship that might result in paint peeling, flaking, cracking, and major uniform discoloration for a period of twenty-five (25) years from the date of invoice. No warranty, express or implied, is given on paint used on products installed in a high moisture or high humidity environment. This Limited Warranty is for the paint finish that is applied to the PVCu vinyl laminated products and does not cover damage caused by abrasive cleaners.

LIMITED REPAIRS

Liability is limited solely to the repair or replacement of parts and to substitute such parts at its exclusive option as may be necessary at the sole discretion of DraftLOCK. Under this limited warranty, DraftLOCK will assume no responsibility for incidental or consequential damage of any kind.

draft**LOCK**TM